



## 2008 Rivercrest Triathlon Sponsorship Form

The Rivercrest community, located in Potomac Falls, VA, is hosting a Kids Triathlon on Monday, September 1<sup>st</sup> (Labor Day) at 8:00 am. Our goals for the triathlon are to promote fitness amongst our youth, create a safe environment that allows each and every child to excel and to have fun!

Sponsors are a very welcome and necessary component of the success of our triathlon. Sponsorship funds will help offset the race expenses. Remaining proceeds will be donated to the Sterling Volunteer Fire Department and the Rivercrest Riptide Swim Team. Giveaways will be included in each participant's goody bag.

There are two levels of sponsorship:

**Gold Level** (\$100 or more) – Company name/logo on the triathlon website, promotion within community (through communications, such as newsletters, website and emails) and on participants' t-shirts.

**Silver Level** (\$50) – Company name/logo on the triathlon website and promotion within community (through ongoing communications, such as newsletters, website and emails).

All sponsors are welcome to attend the event, hang signage along the fence on race day and supply giveaways and/or promotional items for the participants' race packages. (Note that we anticipate between 100 and 125 participants this year!). We certainly appreciate any donation and/or contributions you can provide.

To sponsor the event, or if you have questions, please go to our website at:

[www.rivercresttriathlon.com](http://www.rivercresttriathlon.com)

or contact one of our sponsor representatives by August 20<sup>th</sup>:

Laurie Bickart  
703-450-9860

[laurie@bickartfamily.us](mailto:laurie@bickartfamily.us)

Denise Steele  
703-948-7588

[s.denise.steele@verizonbusiness.com](mailto:s.denise.steele@verizonbusiness.com)

Checks should be made payable to "David Chen" with "2008 RC Tri Sponsor" on the memo. Please make your sponsor payment no later than August 20<sup>th</sup> to:

**David Chen**  
**20384 Water Valley Court**  
**Potomac Falls, VA 20165**

If you have a logo you would like us to include on our shirt and website, please send it to your sponsor contact (email addresses provided above).

**Thanks for supporting our kids' health and fitness!**